

LIBRARY TREASURES VIDEO-SHORTS COMPETITION

AY 2018-2019

Sponsored by the University of Hawai'i Library

Guides

BEFORE YOU BEGIN: VERIFYING YOUR ELIGIBILITY

- Are you an undergraduate student or a graduate student at the University of Hawai'i? If so, you are eligible to participate in the video-shorts competition!
- Students in any disciplines, fields, and areas of specialization are eligible.
- Are you a budding filmmaker? Do you want to showcase your creative skills? Students with these aspirations are especially welcome!
- You may enter the competition as an individual, or as a team.

STEP 1. EXPLORE OUR LIBRARY'S COLLECTIONS.

Begin exploring our Library's collections by visiting the Library Treasures Home Page (<http://manoa.hawaii.edu/library/about/news/library-treasures/>) or go directly to the Collections Web site (<http://manoa.hawaii.edu/library/research/collections/>).

Alternatively, you may run keyword search by using the Voyager catalog (<https://uhmanoa.lib.hawaii.edu/vwebv/searchBasic?sk=manoa>) to explore our library materials, including books, periodicals, films and music.

STEP 2. IDENTIFY A COLLECTION OF INTEREST.

Make note of the collections that attract your attention, and identify the Collection Department at which they are held (e.g. Hawaiian & Pacific Collections Department, Asia Collection Department, Moir Reading Room of the University Archive).

If the items you are interested are part of the general library materials, they are generally held on the open-stack shelves in the Library. Double-check the call number and the location as shown in the Voyager catalog.

STEP 3. VISIT THE LIBRARY AND VIEW THE COLLECTION IN PERSON.

Go to the place where the collection of your interest is held, and start viewing it yourself.

Make sure to ask the librarian, archivist, or curator in charge about the special rules and guidelines in the handling of the collection.

STEP 4. MAKE A PLAN TO CREATE YOUR VIDEO.

Develop a plan of video recording in consultation with your faculty mentor, if you have one.

Consult the librarian, archivist, or curator in charge about special care you need to take before or during the video-recording process. Some of the issues you should discuss include the following:

- Are there additional rules about the handling of the collection for video recording?
- Do I need to use a separate room for video recording?
- Is it possible to make a special arrangement with equipment?
- Are there any copyright issues I need to address in advance?
- Can I film an interview with the librarian, archivist, or curator about the collection?
- Can the librarian, archivist, or curator recommend a researcher to whom I could speak regarding the significance of the collection, or anybody else who is knowledgeable about the collection?

For some inspirations of model video shorts, view examples at the Web site of the Association of Research Libraries (<http://www.arl.org/component/content/article/6/4498>). See especially the videos listed under “Collections-Focused Films.”

STEP 5. ENTER YOUR NAME TO COMPETE IN THE VIDEO-SHORTS COMPETITION.

To qualify for the video-shorts competition, you must indicate your intent to compete by registering through the designated Website. **The registration process begins on Thursday, November 1, 2018, and will end on Friday, March 1, 2019.** The failure to enter your name by the deadline will automatically disqualify you to participate in the competition.

STEP 6. BEGIN CREATING THE VIDEO.

Make sure that your video meets the formatting requirements and other specifications of the video-shorts competition, as indicated below:

- 24 frames per second progressive
- 1920x1080 resolution
- Export with h.264 compression wrapped in an MP4 container
- Minimum bitrate of 20Mbps (exported as constant bitrate)
- Max. 3 minutes in length

STEP 7. ENTER YOUR VIDEO IN THE COMPETITION.

Submit your video by **Monday, April 1, 2019**. Submission can be made by using a designated Google Drive folder (TBA).

STEP 8. ATTEND THE AWARDS CEREMONY

The winner (\$500), the runner-up (\$200), and the third (\$100) will be announced at the Award Ceremony, scheduled in early May of 2019. Those videos that win awards will be screened at the Awards Ceremony. If a team of competitor win an award, the award money will be divided among the team members.

JUDGING THE VIDEOS: APPLICABLE CRITERIA

A committee of judges will evaluate each of the submitted videos by applying the following criteria:

1. **Artistic:** The judges will evaluate the artistic quality of each video in terms of its (1) innovative use of visual storytelling, (2) creativity, and (3) originality.
2. **Technical:** The judges will evaluate the technical quality of each video in terms of (1) cinematography, (2) sound, and (3) editing.
3. **Communicative:** The judges will evaluate the communicative skills of each video by posing the following questions:
 - Does the story make sense?
 - Is there a distinct story arch?
 - Does the video make us interested in the library collections?
4. **Content:** The judges will evaluate the content of each video by posing the following questions:
 - Does the video feature any of the Library's holdings?
 - Does the video demonstrate in what way the collection chosen constitutes a Library Treasure.?

ADDITIONAL INFORMATION

For further questions regarding the use of library collections, contact Jean Thoulag, Access Services Librarian at Hamilton Library (thoulagj@hawaii.edu) or Pat Polansky, Russian Bibliographer and a co-organizer of the Library Treasures Initiative (polansky@hawaii.edu).

For artistic and technical issues of video-making, contact Scott Schimmel, Assistant Professor, School of Communications (sschim@hawaii.edu).

For any other general questions concerning the video-shorts competition and the Library Treasures Initiative, contact Yuma Totani, Professor, Department of History and a co-organizer of the Library Treasures Initiative (yuma.totani@hawaii.edu).